## **Student Brand Ambassador**

Great teachers transform lives and Ark Teacher Training exists to make sure that every young person regardless of their background, has access to one. Whether going to a good university or into the career of their choice – we want every student to have real choices in life. If you share our belief, we want to hear from you!

We are currently recruiting on-campus student brand ambassadors to promote Ark Teacher Training and find great candidates for the programme. We are currently considering applications from a wide range of Universities; so, if you are interested, please do apply.

As our brand ambassador you will get involved in the following:

- Support and attend Ark Teacher Training on-campus events
- Talk to students and staff across the university about Ark Teacher Training and act as a point of contact for students and staff seeking more information
- Develop and maintain relationships with key university stakeholders and organisations e.g. student societies, academic departments etc.
- Act as a positive and professional representative of Ark Teacher Training
- Actively seek new ways to engage with students and university staff and liaise with other ambassadors to share ideas and best practise
- Distribute promotional materials and engage with students via various social media
- Create regular progress reports

We are looking for outgoing and enthusiastic students who are passionate about our mission to help all children succeed and will effectively communicate this mission and share this passion with others.

### Person specification

- To be eligible for this role, you must be a second or third year University student
- excellent communications skills
- a positive and hands-on approach to leading an on-campus promotional campaign
- an interest in education and/or marketing
- committed and reliable
- strong connections within various campus networks e.g. student societies, departments, student volunteering organisations
- confident and happy to network and reach out to people
- enthusiastic

This is a great opportunity for you to gain invaluable work experience to enhance your CV, build your skill set, earn some money and make a difference before you graduate. Applicants need to be able to commit to 2- 3 hours per week over the Autumn term (flexible hours), with the possibility to extend to Spring term.

We are looking to students brand ambassadors at the following universities:

Birmingham City University, Brunel University, Cardiff University, Leicester University, Goldsmiths, University of London, Imperial College London, King's College London, Manchester Metropolitan University, Queen Mary, University of London, Roehampton University, SOAS, University College London (UCL), University of Birmingham, University of Brighton, University of Bristol, University of Cambridge, University of Chester, University of Edinburgh, University of Exeter, University of Greenwich, University of Leeds, University of Manchester, University of Nottingham, University of Oxford, University of Portsmouth, University of Sheffield, University of Sussex, University of Warwick, University of Westminster, university of Wolverhampton, University of York

# Click here to apply by submitting an application form and including your CV.

Application deadline is Friday 26<sup>th</sup> July.

Hours Contracted: Approx. 33 hours across Autumn term (approx 3 hours per week)

Hourly Wage: £9 per hour and £10.55 per hour (London Weighting)

### Interviews: July/August 2019

### Training day: Week commencing 9th or 16th September

If you would like to discuss the role or have any questions, please contact laura.nelson@Arkonline.org or on 073 8837 1429.

Ark is committed to safeguarding and promoting the welfare of children and young people in our academies. In order to meet this responsibility, we follow a rigorous selection process. This process is outlined <u>here</u>, but can be provided in more detail if requested. All successful candidates will be subject to an enhanced Disclosure and Barring Service check.